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FOR IMMEDIATE RELEASE

**SEATTLE-TACOMA SUBWAY RESTAURANTS NAMED
TITLE SPONSOR OF 2009 WASHINGTON GAMES**

*SUBWAY's Healthy Menu and Healthy Lifestyle Message Parallel
Washington Games Goal of Youth Health and Fitness*

SEATTLE, WA – May 28, 2009 – The Seattle Sports Commission today announced that SUBWAY restaurants of Seattle-Tacoma will be the title sponsor of the 2009 Washington Games, which will now be known as the SUBWAY® Washington Games.

The 2009 SUBWAY® Washington Games is the banner event for the *Powered by You* fitness movement, which is aimed at reducing youth obesity throughout the state of Washington. The Games will include more than 25 competitive events at venues all across the Puget Sound Region, during June and July of this year.

“This sponsorship shows SUBWAY’s commitment to the health and well-being of all Washington residents, by not only offering a nutritious menu in their restaurants, but also expanding access to healthy physical activities in our state,” said Ralph Morton, SSC Executive Director.

“SUBWAY is dedicated to the healthy, active lifestyle, and we are proud to be the title sponsor for the 2009 SUBWAY Washington Games,” said Paul Armour, Marketing Board Chair of Seattle-Tacoma SUBWAY restaurants. “We are happy to reach out to the local community, in support of such a great cause as promoting youth health and fitness.”

The annual Washington Games sports festival began in 2008 with over 6,500 participants in 23 different sports, and continues to grow. For more information about the 2009 SUBWAY Washington Games, visit www.subwaywashingtongames.org.

About The Seattle Sports Commission

The Seattle Sports Commission is a non-profit economic development agency responsible for marketing the region as a top destination for sports and recreation. Sports comprise a critical component of the multi-billion dollar tourism industry in Western Washington. Assets such as professional franchises, endless ecotourism opportunities, boating, golf, and winter sports, enhance Seattle’s reputation as a world-class destination.

About SUBWAY Restaurants

The SUBWAY restaurant chain is the world’s largest submarine sandwich franchise, with more than 31,100 locations in 90 countries, including 361 stores in the Seattle-Tacoma area. The SUBWAY chain was named the number one global franchise opportunity by Entrepreneur magazine in its Annual Franchise 500 Rankings published in January 2009. For more information, visit www.subway.com.

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